

Annual Review

2015-2016



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Mission Statement:

Preserve, promote and prove. To protect and promote the McTimoney protocol worldwide.

Vision Statement:

The McTimoney approach is a unique, gentle and whole body chiropractic protocol, suitable for babies, children, adults and animals; utilising the toggle torque recoil technique and includes peripheral joint analysis, mobilisation and adjustments. The McTimoney way utilises broad diagnostic skills, recommends therapeutic and rehabilitative exercises and can provide dietary, nutritional and lifestyle advice.

Trust Activity

Student Awards 2015

2015 was another successful year for the Student Awards programme set up by the Trust to support students in acute financial need undertake and continue their studies at the McTimoney College. The Trust is committed to supporting students in order to help ensure the future of the McTimoney technique for future generations.

The 2015 Awards Scheme was comprised of five main awards, giving up to four bursaries per award and a total of £22,000 was granted to students of the College. The Awards adhere to the Charity Commission's strict criteria for administering and awarding grants and each award requires the completion of a comprehensive application form.



“A total of £22,000 was granted to students of the College.”

For more information on future Student Award rounds and details on eligibility and how to apply can be found at www.mctimoneytrust.org/41/Student-Awards or emailing studentawards@mctimoneytrust.org

Further financial support

The Trust is committed to supporting individuals and organisations that share similar aims and objectives; for further information on how to apply for funding according to our new comprehensive Grant Giving Policy, please email info@mctimoneytrust.org

Given the current financial climate, the Trust is focussing on continuing to develop innovative ways of supporting students throughout their studies. The Trust is working with local, national and virtual organisations to provide students with financial advice and support to assist them during their studies.

For more information, please email info@mctimoneytrust.org or go to our website page: www.mctimoneytrust.org/36/Financial-Help-with-Training



SHEP

The Stan Harding Essay Prize, in honour of Stan Harding who was trained by John McTimoney and played such a vital role in taking the College and the technique forward, was awarded in November 2015 with the winning student receiving £1000 and four runner ups receiving £500 each. The Trust works closely with Stan Harding to compile an essay question for the 1000 word essay.



This year's essay was entitled, 'How do you feel that the holistic principles of chiropractic the McTimoney way fit with the general chiropractic paradigm?' and the winning essay, by student Rob Thompson can be viewed on the Trust's website at: www.mctimoneytrust.org

For more information on this interesting and rewarding competition as well as details of this year's SHEP, please visit: www.mctimoneytrust.org/43/Stan-Harding-Essay-Prize

World Congress of Chiropractic Students (WCCS)

The Trust is delighted to continue its support of the WCCS, by providing financial support for its Annual General Meetings held in the USA. The WCCS AGMs are usually held in April, in a different country each year and are hosted by the Chiropractic College.

Most recently the AGMs have been hosted in the following locations:

2015 - Atlanta USA at Life University.

2016 - Paris at the Institut Franco - European de Chiropraxie.

2017 - The 39th AGM in 2017 is planned to take place in San Francisco, USA, at Life Chiropractic College West.

More information can be found at: mccwccs.weebly.com

Website and Rebranding

2015-2016 has been an exciting year for the Trust with the rebranding of the Trust's logo and brand new website.

The Trust has utilised the knowledge, experience and skills of its Trustees as well as external expertise to implement a marketing strategy for the Trust, starting with the revised website and logo.

The website is easier to access, navigate and has a range of information for students, professionals, McTimoney colleagues and the general public. News on

the activity of the Trust will be updated regularly so please ensure you stay in touch and up to date by signing up to our newsletter at www.mctimoneytrust.org



New Mission Statement

As part of the Trust's new marketing strategy, a mission statement has been created which the Trust feels encompasses their ethos:

'preserve, promote and prove'

The McTimoney technique

The Trust is comprised of professionals with experience and knowledge of the McTimoney technique, as well as a number of McTimoney chiropractors, two of whom were trained by John McTimoney.

This expertise ensures that the McTimoney technique is being upheld, maintained and preserved for future generations. This expertise not only helps preserve the technique, but promotes the technique within the field of chiropractic as well as to the general public as a way of encouraging new patients and students.

The Trust is dedicated to the McTimoney technique and committed to maintaining its credibility and reputation within the chiropractic world and ensuring that the work of John McTimoney is acknowledged with the respect that he, and his technique, deserve.



McTimoneyTrust ~ The Future

Alongside continuing to deliver already established, successful projects, the McTimoney Trust is moving in an exciting new direction with a range of new activity.

Trust activity will focus on our new 'preserve, promote and prove' mission statement; this will include continuing to fund important work to promote the McTimoney technique, to build robust and effective working relationships with our McTimoney peers and colleagues, as well as some interesting new legacy work which will champion the technique and the history of John McTimoney.

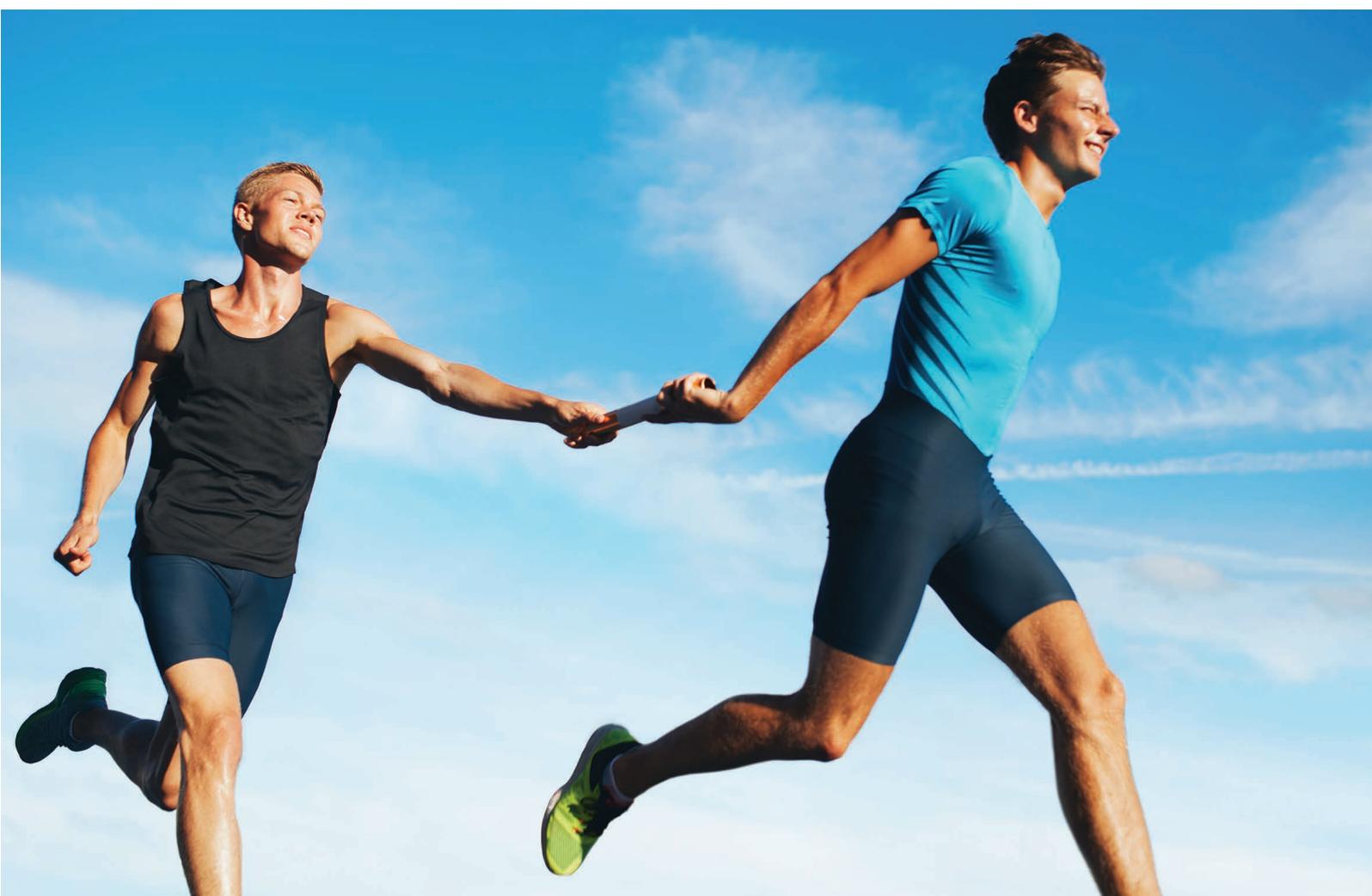
Testimonials

"I would recommend that all students consider writing an essay and entering it as the competition is a great opportunity to think deeply about a specific aspect of our chosen profession and the shortness of the essay makes you really hone down your thoughts to a few essential elements."

Rob Thompson winner SHEP 2015

"The continued support of the Trust for the students at the college is always enormously appreciated – so thank you all very much!"

Sally Bannerman runner up SHEP 2015





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Trust McTimoney ~ preserve, promote and prove